

## **Press Release: HANSATON FOKUS Portfolio Extension and refreshed stream remote App**

### **Introducing the HANSATON FOKUS Hearing Aid Portfolio Extension: Combining great technology and stylish designs, all complemented by an easy-to-use App**

Stäfa, October 16, 2023 – HANSATON, a proud member of the Sonova brand family, is thrilled to announce the expansion of its hearing aid portfolio with the introduction of two new devices – the HANSATON FOKUS battery-powered RIC hearing system and the HANSATON FOKUS rechargeable BTE hearing system. These remarkable hearing aids combine exceptional technology with sleek, stylish designs. The portfolio extension is available from December 1<sup>st</sup>, 2023, and will be complemented shortly afterwards by the release of the refreshed HANSATON stream remote App.

#### **HANSATON FOKUS sound FS R312 hearing system: tiny, battery-powered hearing wonder**

The HANSATON FOKUS battery-powered RIC hearing system is a testament to HANSATON's commitment to innovation and performance. Boasting a modern, unique design, these hearing aids deliver exceptional FOKUS sound performance. Available in five performance levels, these devices are powered by the innovative HearIntelligence™ technology.

##### **Key Features:**

- Seamless connectivity to all mobile phones\* and hands-free phone calls
- Compact design, measuring just 2.4 cm tall
- Utilizes a traditional 312 battery for those who need the ability to always be ready to hear binaurally

The sound FS R312 hearing aids are so tiny and they provide great performance.

#### **HANSATON FOKUS AQ beat FS R: robust and Rechargeable BTE hearing systems**

The HANSATON FOKUS rechargeable BTE hearing system offers a combination of great sound performance and connectivity in a Behind-The-Ear (BTE) design that users will adore. It provides an easy-to-use solution with fast charging and less waste.

##### **Key Features:**

- Seamless connectivity to all mobile phones\* and hands-free phone calls, including tap control for easy access to connectivity
- Fast charging capability, going from 0% to 100% in less than 3 hours

\*Smartphones and traditional mobile phones with compatible Bluetooth® profiles.

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- Up to 24 hours of usage without streaming
- Compact design, measuring just 3.3 cm tall, with a dual receiver and a rechargeable Lithium-ion battery

The great sound performance and connectivity your clients want in a BTE design they will love, plus easy handling, fast charging, and less waste.

### **Discover the HANSATON stream remote App: ease of use meets advanced functionality**

This innovative app offers intuitive design and advanced functionality, to enable a personalized listening experience.

#### **Key Features for App users:**

1. **Home Screen Convenience:** easily adjust volume, switch settings, monitor programs, and check rechargeable battery levels from the home screen.
2. **Advanced Personalization:** choose from various programs, create custom ones, and match settings to their surroundings.
3. **Insights into Listening Lifestyle:** gain valuable insights into their listening habits
4. **Step Counter:** beyond hearing aid control, the app includes a step counter and activity tracker to help encourage clients to stay active and healthy. (Available for HANSATON FOKUS rechargeable hearing aids.)

Prefer a simpler view? The app offers a Classic mode during installation, with a simplified App view. With its modern design, intuitive controls, and personalized features, the stream remote App empowers users to take charge of their hearing and overall lifestyle.

For more information about the HANSATON FOKUS Hearing Aid portfolio extension please visit [HANSATON FOKUS Hearing Systems](#).

#### About HANSATON

HANSATON's passion for people, design, and innovation is realized through cutting-edge solutions. The combination of HANSATON's and Sonova's history delivers a joint strength of over 100 years of experience, including a rich German heritage of quality, design, and engineering and Swiss precision and innovation. Looking to the future, HANSATON commits to continuous learning from partners to push the limits of design and technology to meet the needs of current and future clients.