

Unitron's Discover Next platform makes connecting with loved ones on a deeper level easier than ever

March 11, 2020 – Kitchener, Canada – Unitron's newest platform, Discover Next, helps people get to the heart of conversations with superior speech understanding in any environment making even the softest-spoken people easier to understand. Our smallest lithium-ion RIC (receiver-in-the-canal) Moxi™ Move R joins the product family with hassle-free technology that lasts all day and delivers easy connections to all kinds of favorite tech.

“Our technology-rich solutions deliver better sound performance paired with comfortable products powered by proven-lithium ion battery technology that keeps wearers doing more of what they love.” says Sandra Fulton, VP Group Marketing

The number one need of hearing instrument wearers is to hear better in noisy environments.¹ SoundCore, the signal processor inside Unitron hearing instruments, combines four powerful technologies to provide a seamless, human-like listening experience that helps wearers hear conversations more clearly and comfortably in every environment. Newer features within these technologies enhance the listening experience further, by helping wearers determine who is talking, location of voices, and subtle cues, like intonation and underlying emotion of words which help improve the overall understanding of meaning in speech.

Speech understanding is just the beginning

“We are known for great sound performance that enables superior speech understanding. But conversations are more complex than that. To have truly meaningful interactions, you need more than words alone.” says Donald Hayes, Director of Clinical Research.

The Discover Next platform delivers speech and environmental cues that enable wearers to understand the deeper meaning of words, in both quiet and noisy environments.

Soft speech lift boosts the subtle speech cues without increasing the overall level, providing key information to get to the deeper meaning of quiet conversations.

Spectral Speech is an exciting new fourth dimension of our premium binaural solution for noisy environments, SpeechPro. Now, in addition to automatically applying directionality and preserving localization cues, Spectral Speech adds further contrast between speech and noise to help clients better understand words and emotions in complex listening situations.

With Discover Next, hearing care professionals can offer wearers a better experience through inventive features that improve hearing in ways and in situations not addressed by other manufacturers.

Products and accessories on the Discover Next platform:

- **Moxi™ Move R** - RIC with lithium-ion rechargeable battery
- **Moxi™ Jump R (with telecoil option)** – RIC with lithium-ion rechargeable battery
- **Moxi™ Fit** - RIC with 312 battery.
- **Stride™ P R** – BTE (behind-the-ear) with lithium-ion rechargeable battery
- **Equalizer** - A new feature on the Remote Plus app lets clients adjust the bass, mid and treble.
- **TV Connector** - Watch favorite shows and movies in high-quality stereo sound by wirelessly connecting hearing instruments to the TV or other media devices.
- **Remote Control** - A convenient accessory to discreetly adjust volume and switch programs.
- **PartnerMic** - An easy-to-use lapel worn mic with integrated AirStream™ technology streams clear speech.

¹Ozmeral, Hoover, Gabbidon, and Eddins (2018). Development of Continuous Number Identification Test (CNIT). Ear and Hearing submitted for publication.

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About Unitron

Unitron is a hearing solution company that believes people should feel really good about the entire hearing care experience, start to finish. Providing an exceptional product is just the beginning. Our ingenious collection of products, technologies, services and programs are designed to make the experience of buying and wearing a hearing instrument feel easy and empowering, with a level of personalized care you simply can't get anywhere else. Get ready to Love the experience. A member of the Sonova Group, Unitron was established in 1964 and now has a global footprint, delivering an exceptional experience in over 60 countries. For more information, visit unitron.com.

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